

# WODPA's "One Cent" Program

WODPA's reason for being is reflected by its mission statement:

*"The mission of the Western Organic Dairy Producers Alliance is to preserve, protect, and insure the sustainability and integrity of organic dairy farming in the thirteen western states."*

# Justification

- In order to accomplish the mission – WODPA must have their own representation at the local, state, and national levels to monitor and respond to actions that affect our organic dairy industry.

# Justification

- Communication between WODPA through a newsletter and meetings is essential to their knowledge and understanding of our industry issues - in order that they contribute constructive and collaborative input that results in good sound decision making.

# To accomplish these goals:

WODPA Board of Directors respectfully request approval of the 2007 “ONE CENT” Program which would supply funds for WODPA’s annual budget.

This “One Cent” proposal encourages all WODPA members to voluntarily commit to WODPA a check off of ONE CENT per cwt of their organic milk shipped.

# WODPA Budget 2007-2008

■ Annual Conference	\$14,000
■ Newsletter	\$ 3,000
■ Board Approved Travel	\$ 5,000
■ Conference Calls	\$ 1,000
■ Office Expenses/Mailings	<u>\$ 1,000</u>
Total	\$24,000

# Motion

Motion made to allow board to approach the consumer groups to formulate an alliance in an effort to resolve certification issues.

Yes : 17 No: 8 Abstain:1

# Program Overview

- Annual, voluntary commitment that has not bearing on WODPA membership or voting rights
- WODPA does and will represent all organic dairy producers from the 13 western states.
- WODPA's goal is not to appropriate a big war chest – but only to operate with a reasonable balanced budget to accomplish our goals.

# Motion

Motion made to implement the voluntary 1 cent program.

Yes : 25      No: 1      Abstain: 2